



DEBRA BOWEN

CALIFORNIA SECRETARY OF STATE NEWS RELEASE

FOR PLANNING PURPOSES
November 2, 2007

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MEDIA ADVISORY

California's Elections and Education Chiefs to Launch 2008 Student Mock Election for President

WHAT:

Secretary of State Debra Bowen, Superintendent of Public Instruction Jack O'Connell, and Todd Clark of the Constitutional Rights Foundation will be joined by high-school students and staff to launch **MyVote California**, a youth civic engagement project that will feature a statewide mock election the week before California's February 5, 2008, Presidential Primary Election.

Excitement is building around next year's national election, which will be the first since 1952 that does not feature an incumbent president or vice president running for the nation's top job. **MyVote California** is an interactive way for young people to learn about candidates and issues, gain first-hand lessons on the power of voting, and see how government and politics affect their daily lives. A joint effort by government and nonprofit organizations, **MyVote California** aims to develop civic engagement habits early and reinforce the importance of voting in a democracy.

Visuals will include:

- The C.K. McClatchy High Drumline performing in uniform
- Dozens of high-school students and teachers from civics and government classes
- Festive school atmosphere with balloons and flags

WHEN:

Tuesday, November 6, 2007
10:40 a.m.

WHERE:

C. K. McClatchy High School
Front steps at main school entrance
3066 Freeport Boulevard
Sacramento

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