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Secretary of State Bruce McPherson Applauds Governor for Signing Legislation to Increase Transparency in the Political Process

SACRAMENTO, CA – Secretary of State Bruce McPherson released this statement on the Governor's signing of AB 2275 (Umberg):

"Governor Schwarzenegger is to be commended for signing AB 2275 (Umberg). As California's Chief Elections Officer, one of my top priorities is to increase the transparency of the political process.

"As campaign tactics change with technology, disclosure requirements should also change so that voters can always know who is paying for the messages they are receiving. When I served as a legislator, I supported similar legislation that increased the ways for voters to get essential information about campaigns. In addition to supporting this measure, I have proposed a 24-hour reporting for political contributions and look forward to working with members of the legislature on this issue next session."

AB 2275 would require those who pay for telephone messages supporting or opposing candidates to identify themselves during the course of the telephone message.