Secretary of State Bruce McPherson Announces User-Friendly Easy Voter Guides for the November 7, 2006 General Election

SACRAMENTO, CA - Secretary of State Bruce McPherson, the California State Library and the League of Women Voters of California Education Fund have teamed up to produce and distribute the popular Easy Voter Guide for the November 7, 2006 General Election. The nonpartisan guides are prepared in partnership with community members who help create the guide’s user-friendly design and easy-to-skim layout. The free booklets will be available in English, Spanish, Chinese, Vietnamese and Korean.

The 16-page Easy Voter Guide will feature:

- Descriptions of the statewide offices and candidate listings;
- Statements from the candidates for Governor and U.S. Senate;
- User-friendly summaries of all statewide ballot measures;
- Helpful information about the General Election; and
- Voting tips.

The order form for the Easy Voter Guide booklets is available at www.easyvoter.org and the order deadline for shipments arriving in mid-September is September 1st. (Later requests will be filled until supplies run out.) Newspapers interested in using this guide’s content to support their election coverage in any of the five available languages, can visit www.easyvoter.org for a reprint application form.

Organizations distributing the guides will include the Secretary of State’s Office, public libraries, election officials, newspapers, high schools, community colleges, adult schools, the League of Women Voters, and a wide variety of community organizations. The cost of producing and delivering the guides is supported by the California Secretary of State’s Office, the California State Library, and grants from the James Irvine Foundation and the San Francisco Foundation. The guide is developed by Common Knowledge in partnership with community groups across the state.

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