Easy Voter Guides Help Make Voting Easier

New guides for upcoming Special Statewide Election available online and sent to over 900 organizations

Sacramento, CA --- Secretary of State Bruce McPherson, the California State Library and the League of Women Voters of California Education Fund have once again teamed up to produce and distribute the Easy Voter Guides to help busy voters get familiar with the issues on their ballots. The free guides – available in English, Spanish, Chinese, Korean and Vietnamese – are now ready for voters to pick up at libraries, elections offices and hundreds of other locations around the state. The guide can also be read online at www.easyvoter.org.

“We are pleased to provide this resource which expands access to nonpartisan voter information,” explained Secretary of State Bruce McPherson.

The nonpartisan 8-page Easy Voter Guide provides a concise overview of each of the eight statewide propositions in easy to understand language. It also has voting tips and resources for more information. The popular guide’s straightforward language and user-friendly feel are the result of a community-driven design and editing process. The guide’s contents are also reviewed by an expert panel including the Legislative Analyst’s Office to ensure that the distilled descriptions of the ballot measures are accurate.

Easy Voter Guides are distributed through a network of over 900 organizations across the state, including county elections offices, libraries, League of Women Voters chapters, schools, newspapers, community colleges, churches and a wide range of community groups.

Over one million Easy Voter Guide booklets will be distributed this election plus an additional two million in anticipated newspaper reprints. Newspapers interested in using this guide content to support their election coverage can visit www.easyvoter.org/order. The cost of producing and delivering the guides is supported by the California Secretary of State’s Office, the California State Library, a James Irvine Foundation grant to the League of Women Voters of California Education Fund, and the San Francisco Foundation. The guide is developed by Common Knowledge in partnership with community groups across the state.

Voters can visit www.easyvoter.org to find a location to obtain a copy of the guide.

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