



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE **BRUCE McPHERSON**

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Secretary of State Bruce McPherson Appoints Casey Beyer Chief Assistant Secretary of State

Sacramento – Secretary of State Bruce McPherson announced today the appointment of Casey Beyer as Chief Assistant Secretary of State responsible for a variety of policy initiatives and other duties including community relations. Beyer recently resigned his position with First 5 LA, the Los Angeles County Children and Families First Proposition 10 Commission, to join the Secretary of State's Office in the multiple challenges ahead.

"We will be well served by Casey Beyer's proven skills, dedication and commitment," Secretary McPherson said. "Casey has a long tenure and positive record of public service to the citizens of California. I am delighted that he has agreed to join me during this very important time for the Secretary of State."

Beyer brings to Sacramento over two decades of experience from all levels of government, including several years in both the private and non-profit arenas. He served First 5 LA as director of government affairs for three years where he developed and implemented public relations strategies. Prior to serving in that capacity, he was Director of Government and Industry Relations for a high tech company in Silicon Valley. From 1989 to 2000 he served as the Chief of Staff and District Director for former Congressman and State Senator Tom Campbell, the current Director of Finance for California. During the late 1970's and early 80's, Beyer also served as a congressional assistant in the US House and Senate for both Democratic and Republican members.

Casey Beyer will be a key contact for the agency with government officials throughout the state and lead efforts to build strong relationships with the business, non-profit and citizen advocate groups of California.

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