



# NEWS RELEASE

CALIFORNIA SECRETARY OF STATE **KEVIN SHELLEY**

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## **Secretary of State Kevin Shelley Appoints Terri M. Carbaugh as Assistant Secretary of State for Strategic Communications**

SACRAMENTO --- California Secretary of State Kevin Shelley today announced the appointment of his former legislative press secretary Terri M. Carbaugh to serve as Assistant Secretary of State for Strategic Communications. In addition to assisting in policy and message development, Terri will oversee the day-to-day operations of the Secretary of State's Press Office and also serve on the Secretary of State's Voting Systems Panel and the HAVA Steering Committee.

"I'm pleased to have Terri on board to lead my new communications team," said Secretary Shelley. "Our previous experience working together will be valuable as we begin implementing the aggressive agenda I have for this office."

Terri Carbaugh has extensive experience in the areas of policy development, coalition building, strategic political planning, and design and implementation of specialized media campaigns. Most recently she worked at the lobbying firm Rose and Kindel, one of the premier public affairs firms in California.

Previously, Ms. Carbaugh served as Legislative Director and Press Secretary to then Assembly Majority Leader Kevin Shelley. Prior to working with Mr. Shelley, she was retained as a consultant to Morehart Land Company, Southern Pacific Railroad Company, and the California Elected Women's Association for Education and Research (CEWAER). She also worked as a consultant to former Assembly Member Rusty Areias, Speaker Willie L. Brown, Jr., and the Assembly Democratic Caucus.

Ms. Carbaugh is an active member of her community, and she takes great interest in finding permanent homes for children in foster care through adoption.

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