



**ALEX PADILLA**  
California Secretary of State

**FOR PLANNING PURPOSES**

**February 10, 2020**

**Contact:**

**SOS Press Office**

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**MEDIA ADVISORY**

**California Secretary of State Alex Padilla to Provide Remarks  
to Center for Asian Americans United for Self Empowerment  
“Make Us Count” Press Conference**

**LOS ANGELES, CA** – California Secretary of State Alex Padilla will provide remarks to the Center for Asian Americans United for Self Empowerment’s (CAUSE) “Make Us Count” press conference on Tuesday, February 11, 2020 at 10:00 a.m. This press conference will be held in conjunction with local community organizations representing the diverse Asian Pacific American (APA) communities.

The “Make Us Count” Press Conference will focus on the changes coming to Los Angeles County’s election model, emphasize the importance of voting in the upcoming elections, and discuss the availability of ballots in languages other than English to encourage voter participation in the APA community. Secretary Padilla will also address the importance of ensuring a fair and accurate census count. In addition, best practices for improving voter participation, along with how the public and non-profit sectors can work together to increase voter turnout in the APA community will be discussed by community leaders.

**About CAUSE**

Center for Asian Americans United for Self Empowerment (CAUSE) is a 501(c)(3) nonprofit, nonpartisan, community-based organization with a mission to advance the political empowerment of the Asian Pacific American community through nonpartisan voter outreach, training, and education as well as leadership development.

Since its founding 1993, CAUSE has led efforts to drive APA civic engagement, from facilitating in-language Get Out The Vote workshops in the Greater Los Angeles Area to hosting the first-ever APA-facing gubernatorial debate in California history in 2018. CAUSE plans to continue efforts in 2020 to mobilize the community by providing the knowledge, access, and network to inspire APAs of all ages to voice their vote.

**Media interested in attending this event should RSVP to [haidee@causeuse.org](mailto:haidee@causeuse.org)**

**WHO:** California Secretary of State Alex Padilla

**WHEN:** Tuesday, February 11, 2020  
10:00 a.m.

**WHERE:** Japanese American National Museum  
100 N Central Ave  
Los Angeles, CA 90012

**CONTACTS:** Secretary of State Alex Padilla  
Paula Valle, (213) 200-3584

**CAUSE:**  
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