



FOR PLANNING PURPOSES
January 15, 2019

MEDIA ADVISORY

State Archives Speaker Series: Alfred Eichler, The Life of an Exceptional Architect and Watercolor Painter

SACRAMENTO - The California State Archives Speaker Series continues Thursday, January 17, with speaker Bruce A. Marwick. In his presentation titled, "Alfred Eichler: The Life of an Exceptional Architect and Watercolor Painter," Bruce A. Marwick will discuss the work of Alfred Eichler, who was an architect for 38 years in the California State Division of Architecture. Perhaps best known in Sacramento as the designer of the iconic Tower Bridge, Eichler was also an accomplished watercolor painter.

The talk will explore the similarities and differences between Eichler's two bodies of work, and what they reveal about his life. It will also examine how Eichler evolved stylistically as an architect, from the Beaux Arts drawings of his youth to the Mid-Century Modern buildings he designed for Capitol Mall in the 1950s.

[Earlier this week, the Secretary of State's office released a new digital collection on Alfred Eichler's life and work in California.](#)

About the Speaker

Bruce A. Marwick is a Board Member of the Sacramento History Alliance and former Vice President for the Sacramento Art Deco Society. He spent many years as a marketing and graphic design professional in Los Angeles and Sacramento. His interest in Alfred Eichler stems from a presentation he created in 2017 titled, "3 Art Deco Artisans of Sacramento: Taliabue, Polifka & Eichler."

This is a free, but ticketed event.

Media interested in a preview of tour items should contact SOS.Press@sos.ca.gov

WHAT: California State Archives Speaker Series

WHO: Bruce A. Marwick

WHEN/TICKETS: Thursday, January 17, 2018 – 5:00 p.m. to 6:30 p.m.
[Link to RSVP](#)

WHERE: California State Archives
1020 O Street, 4th Floor
Sacramento, CA 95814

CONTACTS: Nancy Lenoil – State Archives, (916) 653-7715
Sam Mahood – Secretary of State, (916) 653-6575

###

Follow the California Secretary of State on [Twitter](#) and [Facebook](#).