



ALEX PADILLA
California Secretary of State

AP18:108

FOR IMMEDIATE RELEASE

June 28, 2018

CONTACT: Sam Mahood

(916) 653-6575

Secretary of State Alex Padilla Appointed National Co-Chair of NALEO Census 2020 Commission

SACRAMENTO – Today it was announced that California Secretary of State Alex Padilla will Co-Chair the National Association of Latino Elected and Appointed Officials’ bipartisan National Latino Commission on Census 2020.

“A fair and accurate 2020 Census requires that everyone in the United States is counted, including members of the Latino community. Red and blue states alike rely on the Census for their fair share of federal funding for education, health care, transportation and more, as well as the apportionment of congressional representation,” stated California Secretary of State Alex Padilla. “With the inclusion of a citizenship question being litigated and the survey moving to a digital format while a significant digital divide still exists throughout the nation, we have a lot of work to do to ensure that all residents are informed, encouraged, and able to participate. I look forward to working with School Board Member Navarro, NALEO Educational Fund and national partners on a nonpartisan basis to achieve a fair and accurate national population count in 2020.”

The NALEO Educational Fund established the National Latino Commission on Census 2020 to compile crucial information about the impact of the challenges facing Census 2020 on achieving a fair and accurate count of the Latino community and all of our nation’s residents. The Commission will prepare a report that will include recommendations and best practices to address these challenges, and will be used to inform the future work of policymakers, elected officials, civic and community leaders, and other stakeholders. The Commission will convene five to seven regional field hearings to solicit testimony from public officials, community organizations, and other stakeholders who are familiar with hard-to-count communities in the region. These hearings will address:

- The impact of the Bureau’s Census 2020 operational plans on Latinos and other hard-to-count communities, including the changes from approaches used in Census 2010;
- The impact of the addition of a question on citizenship to Census 2020, including the effect on Latino participation in the Census;
- Assessment of community members’ experiences with the Bureau’s communications and outreach activities;

- Best practices for reaching and engaging Latinos and other hard-to-count populations to participate in Census 2020, including recommendations for ameliorating the undercount of very young children (under age five) which occurred in Census 2010; and
- Any other issues relevant to the purpose of the Commission.

NALEO Educational Fund established the National Latino Commission on Census 2020 to help promote a fair and accurate count of Latinos and all of America's residents. The Commission will terminate 60 days after the date on which the Commission publishes its final report.

###

Follow the California Secretary of State on [Twitter](#) and [Facebook](#).