FOR IMMEDIATE RELEASE
January 9, 2018
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New PSA on Voter's Choice Act Released by Secretary of State's Office

SACRAMENTO – Big improvements are coming to elections in Madera, Napa, Nevada, Sacramento, and San Mateo counties in 2018 thanks to the California Voter's Choice Act. To help prepare voters in these counties for these changes, Secretary of State Alex Padilla released a new public service announcement as part of a comprehensive public education campaign.

Click here to see the new Voter's Choice Act informational video produced by Secretary of State Alex Padilla's office.

“In counties implementing the Voter’s Choice Act, voters will now have more options for when, where, and how they cast a ballot,” Secretary of State Alex Padilla said. “We want voters to be informed about expanded early voting opportunities, secure ballot drop-boxes available throughout the county, and full service vote centers for those who prefer to vote in person or who need assistance. This new video will help voters take advantage of these exciting new improvements.”

In 2018, all registered voters in these counties will automatically be sent a ballot 28 days prior to Election Day. Voters will be able to return their ballot by mail, deliver it to a drop-off location, or cast it in-person at any vote center in the county.

In December, Secretary of State Alex Padilla unveiled a Voter's Choice Act website: voterschoice.sos.ca.gov. The new website has useful information about the Voter’s Choice Act, a calendar of key dates, and a tool kit for stakeholders and voters interested in learning more. The Secretary of State will partner with county registrars and community organizations in participating counties to inform voters about the election improvements.

The Voter’s Choice Act (SB 450), a landmark election reform measure, was sponsored by Secretary Padilla and signed into law by Governor Jerry Brown in 2016.

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