



**ALEX PADILLA**  
California Secretary of State

**FOR PLANNING PURPOSES**  
**October 10, 2018**

## **MEDIA ADVISORY**

### **Secretary of State Alex Padilla joins with Starbucks for “Vote California – Coffee and Democracy”**

**LOS ANGELES-** Secretary of State Alex Padilla and Starbucks are partnering to promote voter registration at Starbucks locations across California. Secretary Padilla will be working a shift at the Starbucks Reserve, located on 2138 Hillhurst Ave in Los Angeles, **tomorrow at 9:30a.m.** He will be working with Starbucks baristas to prepare coffee and serve customers.

Starbucks is partnering with the Secretary of State’s “[Democracy at Work](#)” program to promote voter registration to customers and employees. All franchised Starbucks locations in California will install a “Coffee and Democracy” poster, featuring California’s voter registration deadline and a link to the Secretary of State’s online voter registration website, [RegisterToVote.ca.gov](#).

**\*Media interested in covering Secretary Padilla’s shift at Starbucks in Los Angeles should RSVP at [SOS.Press@sos.ca.gov](mailto:SOS.Press@sos.ca.gov)**

**WHO:** California Secretary of State Alex Padilla

**WHEN:** Thursday, October 11, 2018  
9:30 am to 10:30 am

**WHERE:** Starbucks Reserve  
2138 Hillhurst Ave  
Los Angeles, CA 90027

**CONTACTS:** Secretary Padilla: Jesse Melgar, (213) 797-9920

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