



FOR PLANNING PURPOSES

March 8, 2018

MEDIA ADVISORY

Secretary of State Padilla and Nextdoor to Announce New Partnership to Inform Participating Neighborhoods about the Voter's Choice Act

SAN FRANCISCO – Five counties—Madera, Napa, Nevada, Sacramento, and San Mateo—are adopting the Voter's Choice Act in 2018 to provide greater flexibility and convenience for voters. This new election model allows voters to choose when, where, and how to cast their ballot by: mailing every voter a ballot, expanding in-person early voting, and allowing voters to cast a ballot at any vote center within their county.

California Secretary of State Alex Padilla and [Nextdoor](#) are announcing a new partnership to provide election information directly to voters in neighborhoods throughout counties adopting the [Voter's Choice Act in 2018](#).

Secretary Padilla, Nextdoor CEO Nirav Tolia, and [Silicon Valley Leadership Group](#) President Carl Guardino will discuss the partnership at a press conference on March 13 at Nextdoor headquarters in San Francisco. Following the press conference, Secretary Padilla and Mr. Guardino will participate in a forum moderated by Nextdoor on the public-private partnerships that tech and government can use to empower citizens to participate in our democracy.

[Nextdoor](#) is the free and private social network for neighborhoods available on Web, iOS, and Android. On Nextdoor, neighbors create private online communities where they get to know one another, ask questions, and exchange advice and recommendations.

***Media planning to attend should RSVP to sos.press@sos.ca.gov**

WHAT: California Secretary of State and Nextdoor partnership announcement

WHO: California Secretary of State Alex Padilla
NextDoor CEO Nirav Tolia
Silicon Valley Leadership Group President & CEO Carl Guardino

WHEN: Tuesday, March 13, 2018
1:40 p.m.

WHERE: Nextdoor Headquarters
875 Stevenson Avenue

**7th Floor
San Francisco, CA**

**CONTACTS: Secretary Padilla: Jesse Melgar or Sam Mahood (916) 653-6575
Nextdoor: Jenny Mayfield (650) 847-7250, jmayfield@nextdoor.com**

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