



FOR PLANNING PURPOSES
January 11, 2018

MEDIA ADVISORY

State Archives Speaker Series: Lynn Downey to Discuss *Levi Strauss: The Man Who Gave Blue Jeans to the World*

The California State Archives Speaker Series continues Thursday, January 18, with author Lynn Downey. She will discuss the widely unknown life of Levi Strauss, the creator of blue jeans, a quintessentially American fashion piece. Her full-length biography, [Levi Strauss: The Man Who Gave Blue Jeans to the World](#), sets the record straight about this classic American success story.

Lynn Downey is a native California writer, archivist and historian, the fifth generation of her family to live in the beautiful city of Sonoma. After twenty-four years as historian and archivist for Levi Strauss & Co., Lynn is now a historical and archival consultant. She works with museums, businesses and non-profits to create archives, curate exhibits, write books, and plan anniversaries.

The speaker series is sponsored by the [Friends of the State Archives](#).

This is a free, but ticketed event.

TICKETS: <http://www.sos.ca.gov/archives/public-events/speaker-series/>

***Media planning to attend need to RSVP to sos.press@sos.ca.gov**

WHAT: California State Archives Speaker Series

WHO: Lynn Downey

WHEN: Thursday, January 18, 2018
5:00 - 6:30 p.m.

WHERE: California State Archives
1020 O Street, 4th Floor
Sacramento, CA 95814

CONTACTS: Nancy Lenoil – State Archives, (916) 653-7715
Sam Mahood – Secretary of State, (916) 653-6575

###