



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE ALEX PADILLA

FOR PLANNING PURPOSES

September 19, 2016

Contact:

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MEDIA ADVISORY:

Secretary of State Alex Padilla to Announce Partnership with California State University System to Improve Student Voter Registration

Secretary of State Alex Padilla will deliver a presentation to the [California State University](#) Board of Trustees' meeting at CSU Long Beach on **Tuesday September 20, 2016**. At this meeting, Secretary Padilla will discuss a new partnership with the California State University system to increase student voter registration and turnout at its campuses across the state.

In 2014 only 8% of eligible youth aged 18-24 voted in the general election and only 52% of eligible youth were even registered to vote, which is more than 20 points below any other age group. *The California Students Vote Project*, a public-private effort led by the California Secretary of State's office, seeks to change this.

**The California Students Vote Project* is led by the California Secretary of State's office in partnership with the California Lieutenant Governor's office, and three nonprofit organizations; CalPIRG, California Common Cause, and Asian Americans Advancing Justice – Asian Law Caucus

To visit the *California Students Vote Project* page, click here:

<http://www.sos.ca.gov/elections/castudentsvote/>

Media are welcome to cover this event.

WHO: Secretary of State Alex Padilla
Lieutenant Governor Gavin Newsom

WHEN: Tuesday, September 20, 2016
3:00 P.M.

WHERE: CSU Long Beach
Dumke Auditorium, at the Office of the Chancellor
401 Golden Shore

Long Beach, CA 90802

NOTE: TV cameras should be set up by 3:00 P.M.

The CSU Board of Trustees meeting will be live streamed: <https://www2.calstate.edu/csu-system/board-of-trustees>

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