



# NEWS RELEASE

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## CALIFORNIA SECRETARY OF STATE ALEX PADILLA

FOR PLANNING PURPOSES

August 22, 2016

### MEDIA ADVISORY:

## Secretary of State Alex Padilla joins with Starbucks for “Vote California – Coffee and Democracy”

LOS ANGELES- Secretary of State Alex Padilla and Starbucks are partnering to promote voter registration at Starbucks locations across California. To launch this partnership, Secretary Padilla is working a shift at the Starbucks located on 12848 Victory Boulevard in North Hollywood **tomorrow at 10:00am**. He will be working with Starbucks baristas to prepare coffee and serve customers.

Starbucks is partnering with the Secretary of State’s “[Democracy at Work](#)” program to promote voter registration to customers and employees. All company-owned Starbucks stores in California will install a “[Coffee and Democracy](#)” poster featuring California’s voter registration deadline and a link to the Secretary of State’s online voter registration website—

[RegisterToVote.ca.gov](http://RegisterToVote.ca.gov).

**\*Media interested in covering Secretary Padilla’s shift at Starbucks in North Hollywood, should RSVP to Sam Mahood at [SOS.Press@sos.ca.gov](mailto:SOS.Press@sos.ca.gov)**

**WHO:** Secretary of State Alex Padilla

**WHEN:** Tuesday, August 23, 2016  
10:00am

**WHERE:** Starbucks  
12848 Victory Blvd  
North Hollywood, CA 91606

**CONTACT:** Sam Mahood, Secretary of State’s Office  
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