



# NEWS RELEASE

CALIFORNIA SECRETARY OF STATE ALEX PADILLA

**FOR PLANNING PURPOSES**

**May 12, 2016**

**Contact:**

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## **MEDIA ADVISORY:**

### **Secretary of State Alex Padilla to speak at PPIC Event on Diversifying California's Electorate**

**LOS ANGELES-** Secretary of State Alex Padilla will speak at "California's Exclusive Electorate," an event hosted by the [Public Policy Institute of California \(PPIC\)](http://www.ppic.org) tomorrow, **Friday, May 13.**

State and local leaders will discuss the practical steps needed to diversify California's electorate. As part of the event, Secretary of State Padilla will participate in a one-on-one conversation with PPIC President and CEO Mark Baldassare.

For full program information, and to register to attend/watch the webcast visit: [www.ppic.org/main/event.asp?i=2015](http://www.ppic.org/main/event.asp?i=2015)

Note: Secretary of State Padilla will be available for interviews at 11:30am to discuss information for voters ahead of the June 7, 2016 Presidential Primary Election.

**WHO:** Secretary of State Alex Padilla  
State Assemblymember Sebastian Ridley-Thomas  
Mark Baldassare, president and CEO, PPIC  
Efrain Escobedo, vice president, civic engagement and public policy, California Community Foundation  
Dean Logan, registrar-recorder, Los Angeles County  
Karthick Ramakrishnan, associate dean, School of Public Policy, University of California, Riverside  
Gaddi Vasquez, senior vice president of government affairs, Edison International and Southern California Edison  
Karla Zombro, field director, California Calls

**WHEN:** Friday, May 13, 2016  
Secretary Padilla media availability: 11:30 a.m.  
Program: 12:05 p.m. to 1:30 p.m.

**WHERE:** Sheraton Los Angeles Downtown Hotel  
California Ballroom  
711 S. Hope Street  
Los Angeles, CA 90017

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