



AP15:014

FOR IMMEDIATE RELEASE
March 19, 2015

CONTACT: Bill Mabie
(916) 653-6575

Proposed Initiative Enters Circulation

Adult Films. Condoms. Health Requirements. Initiative Statute.

SACRAMENTO – Secretary of State Alex Padilla today announced the proponent of a new initiative may begin collecting petition signatures for his measure.

The Attorney General prepares the legal title and summary that is required to appear on initiative petitions. When the official language is complete, the Attorney General forwards it to the proponent and to the Secretary of State, and the initiative may be circulated for signatures. The Secretary of State then provides calendar deadlines to the proponent and to county elections officials. The Attorney General's official title and summary for the measure is as follows:

ADULT FILMS. CONDOMS. HEALTH REQUIREMENTS. INITIATIVE STATUTE. Requires performers in adult films to use condoms during filming of sexual intercourse. Requires producers of adult films to pay for performer vaccinations, testing, and medical examinations related to sexually transmitted infections. Requires producers to obtain state health license at beginning of filming and to post condom requirement at film sites. Imposes liability on producers for violations, on certain distributors, on performers if they have a financial interest in the violating film, and on talent agents who knowingly refer performers to noncomplying producers. Permits state, performers, or any state resident to enforce violations. Summary of estimate by Legislative Analyst and Director of Finance of fiscal impact on state and local government: **Potentially reduced state and local tax revenue of millions or tens of millions of dollars per year. Likely state costs of a few million dollars annually to administer the law. Possible ongoing net costs or savings for state and local health and human services programs.** (15-0004.)

The Secretary of State's tracking number for this measure is 1668 and the Attorney General's tracking number is 15-0004.

– MORE –

AP15:014
March 19, 2015
Page 2

The proponent for the measure, Michael Weinstein, must collect signatures of 365,880 registered voters (five percent of the total votes cast for governor in the 2014 gubernatorial election) in order to qualify it for the ballot. The proponent has 180 days to circulate petitions for the measure, meaning the signatures must be submitted to county elections officials by September 14, 2015. The proponent can be reached at (818) 593-2949.

To sign up for regular ballot measure updates via email, RSS feed, or Twitter, go to www.sos.ca.gov/multimedia.

###