



DEBRA BOWEN

CALIFORNIA SECRETARY OF STATE

NEWS RELEASE

**FOR PLANNING PURPOSES
October 16, 2008**

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MEDIA ADVISORY

Last Day to Register to Vote is Monday, October 20

Secretary of State Debra Bowen to Host Voter Registration Drive Between Dawn and Midnight

WHAT: Secretary of State Debra Bowen and Sacramento County Registrar of Voters Jill LaVine will lead an all-day drive to encourage last-minute voter registration for the historic November 4 General Election.

Elections officials will register voters in Sacramento between 4:30 a.m. and midnight. A similar drive in advance of the February Presidential Primary Election collected more than 1,500 voter registration cards.

Visuals will include a festive downtown street scene with balloons and signs, someone dressed as the Statue of Liberty, and people registering voters on foot and in their cars.

The 15-day deadline to register to vote is October 20. To vote in the November 4 election, voters must deliver their registration cards to their county elections office or have them postmarked by Monday.

WHEN: Monday, October 20, 2008
Peak media opportunities:
11:45 a.m. to 12:30 p.m.
4:45 p.m. to 6:45 p.m.

WHERE: Outside Sacramento Convention Center
Corner of 13th and J Streets
Sacramento

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