



DEBRA BOWEN

CALIFORNIA SECRETARY OF STATE NEWS RELEASE

**FOR PLANNING PURPOSES
October 10, 2008**

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MEDIA ADVISORY

Secretary Bowen to Visit Central Coast, Speak to Students at North Salinas High, U.C. Santa Cruz About Importance of Voting

WHAT:

Secretary of State Debra Bowen will talk to students at North Salinas High School about the importance of participating in the electoral process. North Salinas High is one of more than 800 schools registered to participate in the October 30 MyVote California Student Mock Election, a civic engagement program that helps cultivate the voters of tomorrow.

Secretary Bowen will also visit University of California, Santa Cruz, to encourage students to participate in the historic November 4, 2008, General Election and register voters before the October 20th deadline.

WHEN/WHERE: Tuesday, October 14, 2008

10:30 a.m.

North Salinas High School
Gymnasium
55 Kip Drive
Salinas

Visuals will include Secretary Bowen talking to high school students who will participate in the October 30 mock election, and students registering to vote.

2:00 p.m.

University of California, Santa Cruz
Quarry Plaza
1156 High Street
Santa Cruz

Visuals will include Secretary Bowen talking to college students and students registering to vote.

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