

DEBRA BOWEN

CALIFORNIA SECRETARY OF STATE NEWS RELEASE

FOR PLANNING PURPOSES
January 18, 2008

Contact: Kate Folmar
(916) 653-6575

MEDIA ADVISORY

Voter Registration Deadline is January 22

Secretary of State Debra Bowen to Host Last-Day Voter Registration Drive Until Midnight

WHAT: Secretary of State Debra Bowen, Sacramento County Registrar of Voters Jill LaVine, and Sacramento celebrities will lead an all-day drive to encourage last-minute voter registration for the historic February 5 Presidential Primary Election.

Visuals will include:

- Sacramento Kings star Kevin Martin and other local sports celebrities
- High-school bands performing in uniform
- Festive downtown street scene with balloons, signs, and dozens of elections workers from Sacramento and the Secretary of State's office in costumes

The 15-day deadline to register to vote lands on January 21, but because of the Martin Luther King, Jr., holiday, the deadline has been extended to January 22. Voter registration cards must be postmarked by January 22 in order to be valid for the February 5 Presidential Primary Election.

WHEN: Tuesday, January 22, 2008
Peak media opportunities:
11:45 a.m. to 1:00 p.m.
4:45 p.m. to 6:45 p.m.

WHERE: Outside Sacramento Convention Center
Corner of 13th and J Streets
Sacramento

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