

# Methodology

## — Census 2020 —



### Methodology of Choosing Fact Sheets for Census Webpage

The Secretary of State's Office created a list of the top 25 Hard-to-Count (HTC) counties by using a variety of trusted sources and data. These sources include data published by the Public Policy Institute of California (PPIC), in addition to the California Census Office's HTC index. In addition, the Secretary of State's office observed low voter registration rates in these regions, which were taken into consideration when determining the top 25 HTC counties. As a result, the Secretary of State's office has developed fact sheets for these 25 counties, with county specific data relating to the census. Both the census and participation in elections, while separate and distinct from one another, are the bedrock of our democracy.