



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE ALEX PADILLA

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FOR IMMEDIATE RELEASE

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New Measure Eligible for California's November 2016 Ballot

SACRAMENTO - Secretary of State Alex Padilla today announced that an initiative is eligible for the November 8, 2016, General Election ballot.

In order to become eligible for the ballot, the initiative needed 365,880 valid petition signatures, which is equal to five percent of the total votes cast for governor in the November 2014 General Election.

An initiative can qualify via random sampling of petition signatures if the sampling projects a number of valid signatures greater than 110 percent of the required number. The initiative needed at least 402,468 projected valid signatures to qualify by random sampling, and it exceeded that threshold today.

On June 30, 2016, the Secretary of State will certify the initiative as qualified for the November 8, 2016, General Election ballot, unless the proponent(s) withdraws the initiative prior to that date pursuant to Elections Code section 9604(b).

The Attorney General's official title and summary of the initiative is as follows:

Adult Films. Condoms. Health Requirements. Initiative Statute. Requires performers in adult films to use condoms during filming of sexual intercourse. Requires producers of adult films to pay for performer vaccinations, testing, and medical examinations related to sexually transmitted infections. Requires producers to obtain state health license at beginning of filming and to post condom requirement at film sites. Imposes liability on producers for violations, on certain distributors, on performers if they have a financial interest in the violating film, and on talent agents who knowingly refer performers to noncomplying producers. Permits state, performers, or any state resident to enforce violations. Summary of estimate by Legislative Analyst and Director of Finance of fiscal impact on state and local government: **Potentially reduced state and local tax revenue of millions or tens of millions of dollars per year. Likely state costs of a few million dollars annually to administer the law. Possible ongoing net costs or savings for state and local health and human services programs.** (15-0004.)

The proponent of this initiative is Michael Weinstein. The proponent can be reached c/o Bradley W. Hertz at (818) 593-2949.

For more information about how an initiative qualifies for the ballot in California, go to www.sos.ca.gov/elections/ballot-measures/how-to-qualify-an-initiative.htm.

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