



DEBRA BOWEN

CALIFORNIA SECRETARY OF STATE NEWS RELEASE

FOR IMMEDIATE RELEASE
October 19, 2012

Contact: Shannan Velayas
(916) 653-6575

BROADCAST MEDIA ADVISORY

California Elections Chief Offers Nonpartisan Sound Clips about Monday Voter Registration Deadline

WHAT: With the October 22 voter registration deadline just around the corner, Secretary of State Debra Bowen offers sound clips with answers to the most common questions about voter registration.

When is the voter registration deadline for the November 6 election?

<http://cdn.sos.ca.gov/audio/sos-bowen/clip8.mp3> (run time 23 seconds)

How do you register to vote?

<http://cdn.sos.ca.gov/audio/sos-bowen/clip2.mp3> (run time 37 seconds)

Why register to vote?

<http://cdn.sos.ca.gov/audio/sos-bowen/clip13.mp3> (run time 15 seconds)

Do you have to re-register to vote if you moved?

<http://cdn.sos.ca.gov/audio/sos-bowen/clip3.mp3> (run time 25 seconds)

WHEN: For airing through Sunday, October 21

DETAILS: The official California voter registration application is at RegisterToVote.ca.gov. Paper applications are available at post offices, public libraries, many government offices, and more.

Voter registration applications must be postmarked or received in person by elections officials no later than midnight on October 22. (There is no Election Day registration.) Online applications must also be submitted by midnight (the online system timestamps each application once it is completed and submitted).

As of September 7, a total of 17,259,680 Californians were registered to vote. Final registration data – including this last-minute surge of applications – will be published November 2.

###